

PROJECT AWARE® FINANCIAL REPORT



2020

From securing important trade restrictions for vulnerable marine species to expanding our global citizen science movement, Project AWARE supporters' individual actions collectively accelerated our conservation goals and advanced our vision for a return to a clean and healthy ocean.

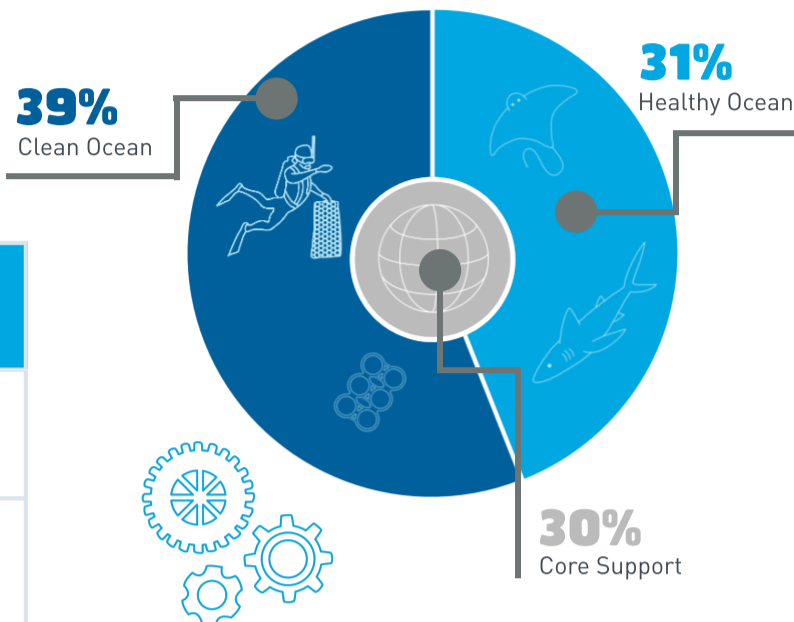
Each and every achievement was made possible by the generous support and direct actions of the AWARE community across the globe. Through careful financial planning, and auditing, Project AWARE ensures that every contribution achieves maximum impact for the ocean.

- With offices located in Australia, United Kingdom and the United States, we take action to create both local, and global change for the ocean and the communities who depend on it.
- Our local actions collectively protect the most vulnerable marine species and decrease pollution.
- Project AWARE is registered as an independent 501(c)3 nonprofit organization in the U.S. and has formal charity and nonprofit status in the United Kingdom and Australia.

OFFICES	TOTAL DONATIONS	TOTAL EXPENSES
Americas	\$580,561	\$615,619
EMEA	\$385,165	\$352,589
Asia Pacific	\$145,279	\$181,278
TOTAL	\$1,111,006	\$1,149,486

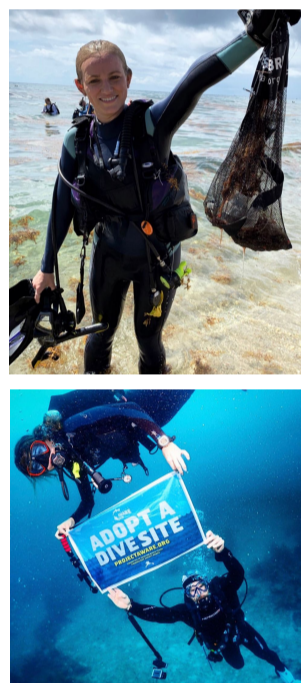
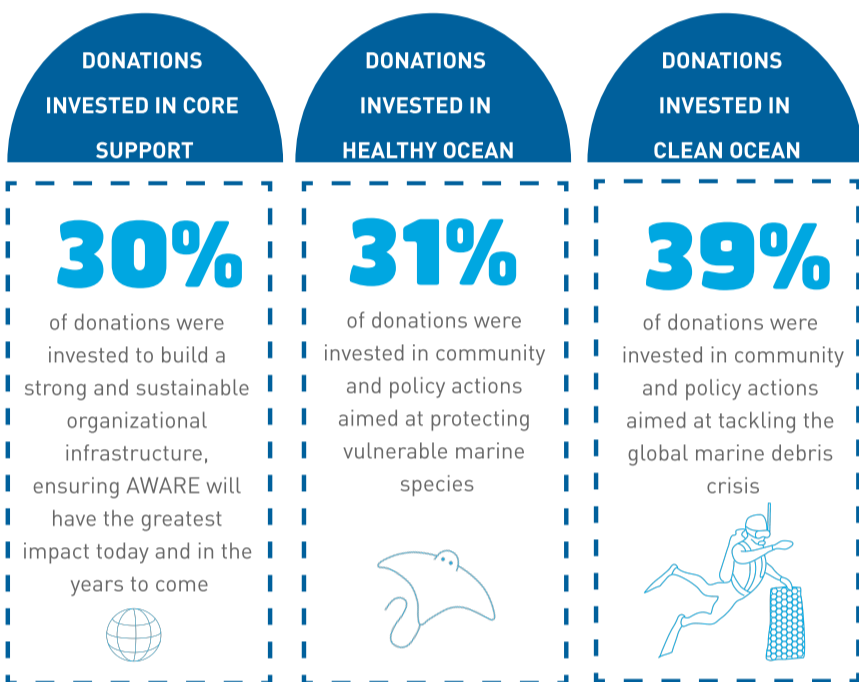
GLOBAL OPERATING RATIOS

Every contribution achieves maximum impact for ocean protection



“ We couldn't do this critical work without the support of our partners, donors, global community, staff and Board of Directors. ”

Danna Moore
Project AWARE Global Director,



70%

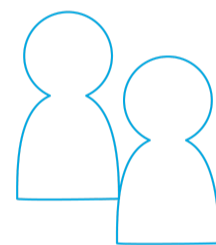
of every donation directly helped protect our ocean planet



SUPPORTERS



Ocean protection depends on all of our actions, large and small. Now more than ever, individuals recognize that their local actions can and DO make a positive impact for our planet. When we come together for conservation, big change is possible. Our community were amazing financial partners to us throughout 2020.



FUNDRAISERS

In 2020

215

fundraisers came together to raise

\$117,000



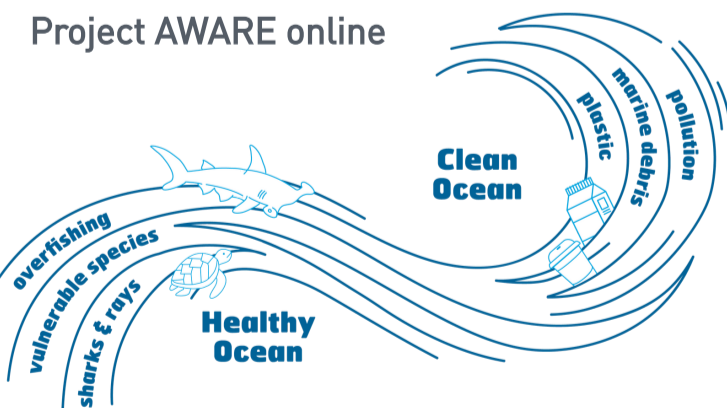
ONLINE GIVING

In 2020

1559

People donated to Project AWARE online

DONATE



DONATIONS ONLINE

WHERE DO THEY COME FROM



CALL TO ACTION

[Download Project AWARE's 2020 Full Impact Report](#)

THANK YOU

“ Project AWARE's work in 2020 enabled the growth and conservation wins necessary to reach our future goals and overall vision.

We thank you for investing in a future where the ocean no longer needs protecting. ”

We thank each and every one of our supporters for creating positive change for our ocean planet in 2020.

Danna Moore
Director, Global Operations

We are proud to be recognized as a financially accountable, transparent and results-oriented organization.

Please stay in touch, learn more and continue to be a part of this critical work. [Join the Movement.](#)

WWW.PROJECTAWARE.ORG

